## Motor Industry News Leyland Australia

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## NEW MARKETING APPOINTMENT

Leyland Australia has announced the appointment of Mr. John A. Ellis, A.A.S.A., A.I.S.M., as General Manager, Export and Government Marketing.

Mr. Ellis will supervise development of strategy and selling to both Federal and State Government Departments and to all export markets.

Mr. Ellis, 46, is a former Finance Director of Ansett and a former Australian Trade Commissioner, operating mainly in South East Asia.

He is also a former Director of GKN International Limited, and is a member of the Australian Institute of Management.